

# THE CYGNUS

The George Brown College Star

APRIL 1980

## Multi-Cultural Day "Greatest Show on Earth"

by Barb McCormick

On Thursday, March 13, music from faraway and scents of foreign lands greeted visitors to St. James Campus. The event was billed as the 9th annual Multi-Cultural Day show with almost 2,500 people attending the full day function.

The show, after being staged at the St. Lawrence Market for the past two years, returned to St. James where it originally began. Fifty exhibits; twenty-five from the College and twenty-five cultural groups participated.

Begun for the purpose of fostering a better understanding between the various ethnic groups on the campus and in the community -- the event has grown steadily. This year over 200 people were involved. Amongst them, were students, staff and community groups.

Student and public reaction to the event was enthusiastic. One girl commented, "this is super -- I didn't realize there were so many ethnic groups... with so much to offer". An older gentleman felt, "it renews your hope in young people, to see them reaching out to each other". People

attending were fascinated by the professional show and wondered how it was organized.

Preparation for this year's show started almost a year ago with the formation of a coordinating committee under the direction of Maurice Chambers a Business & Commerce student and Louis March, the Business Manager for the St. James Student Council.

Perhaps the best results of the show were the internal cultural theme and the positive image it gave George Brown College. The administration was proud of the improved public image. The community was pleased that the students had undertaken to promote multi-culturalism. The media gave the show much, positive coverage.

The show proved to the community that students can do something positive and constructive. We proved to ourselves that, in this ever-sinking world, our differences are only surface ones.

## STUDENTS RALLY TO PROTEST FEE HIKE

by Frank Juzenas



Students demand some answers of Bill Davis at the Queen's Park Rally  
(Courtesy of TORONTO SUN)

The March 27 rally at Queen's Park, by post-secondary students to protest rising tuition fees, has been called an "unequivocal success" by a spokesperson for rally organizer's, the Ontario Federation of Students.

Peter Birt, Information Officer of OFS, said it was particularly encouraging for students to hear support from members of the provincial Liberal and New Democratic Parties.

"There was some disagreement (with the political speakers) but we were in basic agreement on most things."

"It was also encouraging for students to go there because we want students to get involved."

Birt estimated about 3500-4000 demonstrators marched from the University of Toronto Convocation Hall to protest the provincial government's decision to increase tuition fees a minimum of 7.5 per cent and gave individual institutions the right to increase fees on their own by another 12.5 per cent.

Protesters were also asking for an access study to determine the effect of increased tuition fees on post-secondary enrollment, improvement in the Student Assistance Program and an increase in government fundings to schools.

Increase in Government aid to post-secondary education has

been below the rate of inflation the past two years.

Speakers at the rally included Premier William Davis, Minister of Colleges and Universities, Dr. Bette Stephenson, Opposition Leader Dr. Stuart Smith, John Sweeney, Liberal critic for Colleges and Universities, NDP critic David Cooke and Toronto mayor John Sewell.

Telegrams of support were also sent to students by the mayors of several Ontario communities and by other Canadian student organizations.

Stephenson was roundly booed when she promised an access study would be ready by November and changes in Student Assistance Plan would be announced shortly after the rally.

Birt said the access study proposed by the Minister fell short of what OFS was after.

"Her remark was nothing new and was not significant. Her study would be of who is in school. To us it's more important who drops out and why or who chooses not to go to college or university."

Stephenson has also announced student living allowance under the OSAP program will increase from \$65 a week to \$72 weekly although the government's financial awards officers estimate students need \$80 a week to live. OFS was asking for an increase to \$90 per week.

To chants of "Tories Out" Davis told the rally, "I've been meeting students on these steps for 12 years and I expect to continue to meet students for another 12."

"Students are getting a fair deal from this government and I can't promise you anything more," he continued to loud boos.

Smith said, "It's not unreasonable to expect tuition fees to go up with inflation. However, it is not reasonable when they go up more than inflation."

"Post secondary education should be open to every citizen in Ontario," he added.

Cooke and Sewell received the most cheers from the demonstrators by supporting the student demands. Sewell said, "The government of Ontario is taking out its economic problems on those least able to afford it."

"The government is trying to turn this issue into the students against society, but it's not, it's the government against society."

Birt said, following the rally, OFS will decide on its next course of action following its annual general meeting in June.

"We can make post-secondary education an issue in the next election. We know it won't be an issue which will defeat a government, but it could be one of several issues."



Opening ceremonies of Multi-Cultural Day brings out many distinguished guests.

## ALUMNI AT LAST!

by Maurice Chambers

Great news! Exciting things are happening at George Brown College this year which will be of much interest and benefit to graduates and undergraduates as well. Since June 1979, a group of keen and dedicated graduates and undergraduates have been working steadily to make a long held vision a reality. In short, a George Brown College Alumni Federation has been formed.

### WHO ARE ALUMNI?

Alumni are all the graduates of George Brown College as well as former students (non-graduates) of the College who display a positive interest in the alumni federation. Each alumnus is a life member of the federation! These are roughly 8,000 George Brown College graduates living in Metro Toronto, Ontario, the rest of Canada, and around the world.

### WHY AN ALUMNI FEDERATION?

The chief role of the federation will be to seek ways and means by which it can benefit the college.

Continued on page 8

### TABLE OF CONTENTS

Presidents Desk .....	2
Women's Committee.....	3
Event of the Year.....	4
Self Assessment.....	5
\$200 to be WON.....	5
G.B.C. Women Winners.....	6
Graphic edges B&C.....	6
Entertainment.....	7
Changing World.....	8
ALUMNI.....	8

# EDITORIAL

Once again, the time has come for the students of St. James Campus to give serious thought to their future, in terms of student representation and governance. The Student Council executive elections will be held on Wednesday, April 23rd and it is the responsibility of each and every student to elect an executive that is truly representative and responsible to all students on campus.

During the next two weeks, candidates for President, Vice-President, Treasurer and Social Convener will be parading throughout the campus promising to solve the many problems that affect students today. It would be a miracle if in actuality, that they would solve just a couple. Mainly responsible student leadership and a cross section of social and educational activities. Anyway, these people hold your immediate future in their hands and you control who these people will be.

The Student Council has made giant strides forward over the past few years in terms of effectiveness and efficiency. This forward development must be continued and the only way, this can be accomplished is with qualified people on the executive, who have the support of the students.

The elections on Wednesday, April 23rd will decide your social future at this campus and it is up to you, the students to ensure the future is bright. The only way you can be sure of your future is to vote for the best candidate in each position. Voting for the person you know is the best, not only helps that person but it also helps you and the rest of students on this campus. The person you vote for must answer to you and be accountable for everything he/she does at meetings and on your behalf.

All candidates running for an executive position will be addressing the students on Monday, April 21st at 12:00 noon in room 185. They will be requested to present their platforms to students and will have to answer questions from students. This will be your only formal opportunity to question the candidates besides any informal opportunity that you might be able to get from them. Some candidates will be visiting classes, so you should get some time to question them then.

The bottom line for the elections is .... **YOUR VOTE COUNTS**, when placed with a reasoning and rationale mind. Dates to remember:

**NOMINATIONS CLOSE ... FRIDAY, APRIL 11th**  
**ALL CANDIDATES MEETING ... MONDAY, APRIL 21st**  
**ELECTION ... WEDNESDAY, APRIL 23rd**

## From The Presidents' Desk —

St. James

GRAYSTON STEDMAN

Welcome back to St. James Campus following the March College break and hope you have enjoyed it.

### MULTI-CULTURAL DAY SHOW

Our 9th annual Multi-Cultural Day Show was held on March 13th and the Student Council have received numerous reports of the success of the event. It is undoubtedly the biggest event being organized by students. Quite a number of months and dedicated efforts went into putting the event together and I do wish all those who participated in one way or another have achieved some personal satisfaction and benefit.

On behalf of the Student Council I wish to express a special thanks to the Multi-Cultural Day committee for their excellent work and devoted efforts. We would also like to express our thanks to the Student Councils of Casa Loma and Kensington for their active involvement and contribution.

### STUDENT COUNCIL ELECTIONS

The term of office of the present Student Council will become vacant in May. New elections to fill the position of the presidency, vice-presidency, treasurer and social convener is scheduled to be held on April 23rd. The term of office is from May 1980 to May 1981. Nominations for these positions are open until April 11th.

The Student Council has issued a circular inviting interested students to run for an executive position. However, I would like to emphasize that the office of an executive of the Student Council is one which carries much responsibility and calls for students who are dedicated and prepared to devote the necessary time for the proper functioning of the Student Council.

Students involvement in the Student Council can be very challenging in terms of making a success in office and maintaining your academic achievements.

Finally, I would like to see stu-



## Letters to the Editor

Dear Sir;

It is my belief that a student-run newspaper should inform the students of events that are important to their lives. It is the responsibility of a newspaper to go beyond the simple exercise of recording unrelated facts. In fact, a student-run newspaper should strive to upgrade the quality of life and the social awareness of the students it serves.

I am appalled that a student-run newspaper would publish, as a regular feature, a photo of various women who, in the opinion of the photographer rate highly as sex-objects.

These photos are degrading to both men and women at George Brown College. These photos serve only to teach us that women

can be treated as objects just the same as cars and chewing gum. The Cygnus should be encouraging students to become aware of the human rights of both male and female instead of promoting exploitation and sexual retardation.

I would prefer to see a written profile of a student who is taking an active role in a student organization. Put a photo of this person in the newspaper. This might promote greater student involvement and would give recognition to some hardworking, committed person.

Get your mind out of the gutter, Cygnus.

Steve Bone  
President, SAC

## STUDENT AID UNLIKELY TO IMPROVE

OFS

News Release

TORONTO — "A dollar a day just doesn't make up for two years of inflation" said Chris McKillop, Chairperson of the Ontario Federation of Students (OFS) in reacting to the recent government student aid statement.

The increase in personal and living allowance from \$65 to \$72 per week for students studying away from home was the only significant part of the Ministry of Colleges and Universities March 31 announcement regarding the Ontario Student Assistance Program.

"Obviously the government has been forced to listen to the OFS calls for increased living allowances for the provinces students — but the seven dollars a week simply doesn't meet the real costs that students have to face each week since the last increase was made in 1978," McKillop said.

The announcement didn't touch on any of the other changes in the student aid program that OFS and other groups have been asking for.

"For example," McKillop said "there has been no change in the parental contribution table. A family with a net income of \$7,100 is still expected to help finance their children's post-secondary education. Low income families have not got enough money to send their child to the grocery store, let alone a college," McKillop said.

dents turn out in large numbers to vote for the student of their choice.

### GRADUATION DINNER/DANCE

This year's Graduation Dinner/Dance will be held at the Sheraton centre on May 16, 1980. Tickets are on sale and can be purchased at the Student Council office and from members of the organising committee. Graduating students are given the option of purchasing tickets until April 21 thereafter the balance of the tickets are available to all students. There are only 375 tickets available so please hurry and purchase your tickets early.

### GRADUATING STUDENTS

The final semester is gradually coming closer to our last day on campus. The remaining days are very crucial in completing assignments and preparing for final exams.

I wish each and every student graduating this semester the best of luck in their remaining exams. I would like to see as many of you at our graduating dinner and dance on May 16th, where we all can gather together as students of George Brown College celebrating our success at the end of our studies.

## Casa Loma

STEVE BONÉ

On Wednesday, February 20th, I attended a meeting of the Council of Regents, (The governing body directly responsible to the Minister of Colleges and University) and Presidents of Student Councils from Colleges in the Toronto area.

I arrived 45 minutes earlier hoping the other Presidents and myself could organize ourselves to deal more effectively with the C.O.R. Almost everyone, Presidents and C.O.R. were late.

There were 8 Student Council Residents invited, 6 responded yet only 3 showed up.

I suggested that in the future these meetings be held on Saturday instead of during class time. All the Student Council Presidents that attended this meeting had to miss classes in order to do so. Having the meetings on Saturday would improve the attendance.

As the C.O.R. were professional people and their time was too valuable, this was a ridiculous request. After considerable discussion, C.O.R. stated that they would consider holding the meetings in the evening.

It was suggested that the Student Council members that attend the C.O.R. meetings be credited for their work as the C.O.R. is responsible for approving all new courses. After a long discussion the subject was dropped with the following statement, "The matter should be brought before the individual Board of Governors."

The question of off campus liquor licences was deferred to the L.L.B.O.

The question of Funds for expansion of the Co-op program was raised. The response was that the program was proven to be excellent but no funds were available and that it was up to the individual Colleges (who are already under great financial strain) to determine fund allotment priorities. So much for the Co-op, Co-op.

I suggested that an elected S.A.C. member be designated and recognized as an alternate to the President. This was met with laughter and mockery as it was ridiculous that these Doctors and Executives should meet with anyone other than Presidents of Student Council.



## CYGNUS GIRLS



Holly and Sandi, both Leos, are 1st year Graphic Design students. Holly enjoys holidays in Muskoka, dancing and watching Mary Hartman late at night. Sandi skis in the winter, likes to party in the sun and plays the flute.

## RESOURCE CENTRE GOAL OF WOMEN'S COMMITTEE

by Betty McWhinnie

Women teachers and students at St. James have been meeting on a regular basis since last June in an attempt to establish a resource centre on campus.

The need for such a centre has been determined by the recognition that job discrimination still exists. The purpose of such a centre is to create an atmosphere in which women can meet to discuss women's issues, to provide support and direction for each other and to learn to develop as equal human beings. It is envisioned that small group workshops and meetings will be held from time to time and it is hoped that women in the community as well as women on campus will become a part of the centre.

At present twenty members, both students and teachers, are participating in a 10-week session in assertiveness training and effective public speaking. Those in attendance are pleased with the results.

President Douglas Light attended one of the Fall meetings and was impressed with the presentations he heard. A budget submission for the operation of a centre was made to the President and members are now seeking space on campus out of which to operate.

An invitation is extended to all women to join. For further information call extension 541 or go to room 260.

(416) 625-5941

### A.B.S. MACHINING LTD.

GENERAL CUSTOM MACHINE WORK

TONY BOSCO

3100 JARROW AVE., MISSISSAUGA, ONT. L4X 2C7

**The Jarvis House**

New wave, country rock,  
rock and roll, dancing and cold quarts.

Packed every night since 1970. Jarvis south of Richmond.

## UNITED WE STAND, DIVIDED WE CRAWL

by Phil Mullins

The Student Governments of Kensington and Casa Loma campuses of George Brown are often more or less ignored by the College as well as the vast majority of the students. They both have good reason to do so. After all, student government quite often does not play the leadership role it should. Its programs often seem irrelevant, its policies erratic and its leadership amateurish.

Characteristically our student leadership consists of second year students who, upon graduation, pass on all the responsibilities of student government to a group of first year students whom they don't know, with little or no training, no written guidelines to follow and no one to advise them.

As a result our Student Councils always seem disorganized, resignations occur regularly, and we are at a constant disadvantage when dealing with the instructors, the College and outside groups. Often the Student Council makes mistakes that damage its reputation and alienates important groups of administrators, staff or students. This further weakens student government and contributes to a descending spiral in which both the Kensington and Casa Loma Student Councils are caught.

In comparison to the Kensington Student Council, which for a while virtually ceased to exist, and the Casa Loma Student Council, which consists of five executive members, a recently disbanded Multicultural Committee and a couple of dozen class representatives, the St. James Student Council stands out as a well-organized, well-polished machine with deep roots in the student body and considerable influence with the College.

The reasons why St. James has been successful are numerous.

However, I would guess that an important factor is the presence there of a full-time, year-round Business Manager who takes an active part in activities of the Council, does research, formulates policies and programs and, in general, keeps the Council there on the right track and headed in the right direction. Not the least of his accomplishments is the fact that he keeps in personal contact with an amazingly high proportion of the post-secondary students at St. James and is well versed in the inter office politics of the St. James administration.

It is my suggestion that both Kensington and Casa Loma could use something of what the St. James campus has and that we would be well advised to steal a few good ideas from them.

The three existing Student Councils at George Brown College, Kensington SAC, Casa Loma SAC and the St. James Student Union, have been meeting every Monday for over a month to put together a Student Federation which would provide us with a stronger voice in College affairs, provide some continuity of leadership from year to year and result in some cost savings for the three federated Student Councils.

We are proposing to do all this by adopting a plank from the strongly built platform upon which the St. James Student Union stands. We are proposing to hire a full-time, year-round Executive Director who will work very closely with each Council to formulate programs and policy, to provide managerial assistance, continuity and innovative ideas with which to tackle the problems facing our students in these difficult days.

To paraphrase Plato, the affairs of student government are hardly

worth considering with any great seriousness and yet we must be in earnest about them. And to paraphrase someone else, you get what you pay for. This was said with regard to the fact that the Federation will likely cost each federated council over four dollars per post-secondary student or around ten percent of their budgets.

Of the four dollars, about 2/3 goes to pay the salary of this modest but wonderful person whom we hope will be a veteran student leader, a graduate of George Brown, a dynamic individual and a storehouse of information and valuable contacts. The remaining money goes for associated office expenses.

The Federation agreement also provides for more cooperation between the Alumni and the Student Federation. It is our hope that the Councils, the Alumni and the new Executive Director will be able to work together to offer more and better services for less money. We expect that the Federation will considerably strengthen the influence of students with the College and will provide a stronger voice for us in dealing with external bodies.

The students and, in particular, the three existing Student Councils are being offered a chance to considerably alter the shape and direction of Student Government at George Brown College. I urge all students and in particular, the executive of the three Student Councils, to study the Federation Constitution and to take a stand in favor of the proposed Student Federation of George Brown College. Students, we have nothing to lose but the ugly status quo, we have a lot (although not the world) to gain. Remember that united we stand, divided we crawl.

Best Wishes to the Graduating Students  
from

EUROPE SHEET METAL LTD.

532 EASTERN AVE. TORONTO M4M 1G7 863-3123

CHECK

**V.D.**

FOR  
VENEREAL DISEASE  
INFORMATION

CALL

367-7400

ANYTIME

### COUNTRY STYLE RESTAURANT

CITYSPAN SAYS: "THE CITY'S BEST SCHNITZEL"

Reasonable prices \$3.50 and up  
Home Made Pastries

450 Bloor Street West 537-1745

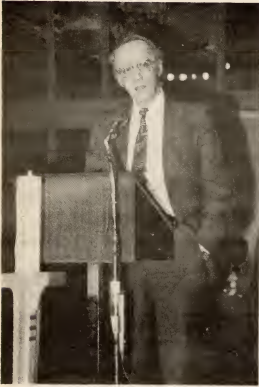


THE PEOPLE PLEASERS

For Food Service Management

# Event Of The Year: Multi-Cultural Day

Review:



Mr. Light, President of G.B.C. addresses audience before Multi-Cultural Day Show starts.



A beautiful display of dancing by four beautiful girls, dancers were members of the dance school.



A Chiropactors Delight, A demonstration by The Middle East crew.



Belgium's Booth one of many interesting exhibits at Multi-Cultural Day Show



Heart Burn supreme, a member of the Afro-Caribbean exhibits his tasteful talents.



The American Indian group has a Pow-Wow, in a colorful display

## CASA LOMA FEATURES 20 COURSE EXHIBITS

Suzanne Kankam  
Claudio Gorizzan

On the 13th of March, Casa Loma Campus participated in the 9th annual Multi-Cultural show, held at the St. James Campus. Casa Loma campus presented 20 of the 25 course exhibits displaying projects made by the students. Each display had their working drawings and models, as well as functional apparatus to help in visual aid. They were organized by co-ordinators from each technological division and assisted by fellow classmates. Chairmen and Instructors played their part too. Many thanks to the Chairmen for allowing their students the afternoon off so they could attend the Multi-Cultural show. Instructors also helped by providing necessary equipment needed for each display.

Advertisements commenced at least three months prior to the show, in order to inform the public of the event. Along with the ads one thousand invitations were sent out to companies related to each division.

Personally, we felt that the most beneficial factor of the occasion was the awareness of other courses being offered at Casa Loma and their composition.

Special thanks to all the co-ordinators and others who voluntarily contributed their time and patience towards the success of the Multi-Cultural show. Also many thanks to Rochelle Kay for her tremendous dedication and effort as a Student Council rep, one of whom will be difficult to challenge in years ahead.

## POPULATION EXPLOSION

— 4.5 billion

WASHINGTON (UPI)

At 2:42 p.m. EST Friday March 14th, the world's population hit the 4.5 billion mark.

The Environmental fund, which keeps track of estimated births and deaths with an electronic "clock" on the side of a building in downtown Washington, said the earth's inhabitants are increasing by 7.5 million per month — 90 million per year.

The group said it took more than a million years for the Earth's population to reach the 1 billion mark, 120 years to hit 2 billion, 32 years to reach 3 billion and only 14 years to strike the 4 billion plateau.

The group said it will take 11 years to reach the 5 billion mark.

Compliments of  
**SIX POINTS PLASTICS INC.**

1746 Mattawa Avenue  
Mississauga, Ont. L4X 1K1 270-6303

Wishing the Graduates all Success  
from

**THE WELLA CORP. of CANADA LTD.**

Fine Hair Preparations

4 Bestobell Road  
Etobicoke 255-7793

**PAT REYNOLDS DENTURE THERAPIST**

HOURS: 10:00 A.M. to 6:00 P.M.

32 VAUGHAN ROAD 652-1695

Best wishes from  
**ACKLANDS LTD.**

1325 Lawrence Ave. East 449-9118



# STUDENT LEADERS

## St. James Student Council Executive Elections

### PRESIDENT

GRANT BRISTOW has been a dedicated member of The St. James Student Council during this past year. He has the distinguished honour of being one of the only council members to have 100% attendance at council meetings.

As a Candidate for President, I am aware of challenges and duties I will be facing in the upcoming school year. During the past session, I had the opportunity to serve on a number of committees including Cafeteria Committee, Bookstore Committee and the Strike Committee, as well as working extensively to help the Campus Radio Station become an active and viable part of Communications to all the students in this College.

In 1976 and 1977 Grant was one of two Delegates to represent Toronto at a Junior Achievement Conference for North America held in New York and Denver.

With my leadership ability, which I have displayed throughout this past year, combined with my genuine interest in helping the students at this College, I feel I'm your best choice for President of the Student Council.

During the upcoming year I remain committed on the policies and attitudes. I have brought forward and I will continue and challenge any actions taken which I feel are not in the best interests of the Student Body as a whole.

In December of 1979, I started preparing for this election. On Monday, March 24/80. The opening of nominations I was nominated within one hour — This reflects my strong desire and intention to serve my fellow students in the best way possible. I have been in contact with the Ontario Federation of Students in an effort to oppose the increase in student tuition hikes. This is an issue I am very involved with.

I ask all students to vote for me on April 23 and support me through the upcoming year.

### SOCIAL CONVENOR



PAT MICALLEF

Do you want to get Social?

This is a question that Pat Micallef, a candidate for the office of social convenor, will be asking the students of St. James.

"Strangers are only friends you haven't met," and in order to have a successful social year, this attitude must be taken by all the students here at St. James. There's a lot of people out there who would like to meet you, and all you have to do is find them.

The basis for Pat's campaign revolves around a few major ideas.

1) Live Entertainment — "I'd like to bring it back into the school at lunch and at the social events held within our school. Although I'm rock orientated, I also find pleasure in listening to jazz, folk, and new wave."

2) Advertising — because of the lack of it with respect to social activities, I hope to work closely with the Cygnus and GBFM. As well as setting up a committee of printers within the school to

take care of all of the posters needed to advertise social events. 3) Promises — "I try not to make too many promises because promises only bring disappointments. Instead I substitute a good attitude and enthusiasm that is recognized by all."

With those three major objectives in mind, Pat will maintain the enthusiasm which was displayed in his campaign throughout the entire school year. So... Let's get Social. VOTE Pat Micallef/Social Convenor.

### JOEL JOHN

On April 23, 1980, the students of George Brown College will get a chance to elect the candidates that they feel will better serve them on the student council. My name is Joel John and I am running for the office of Social Convenor. As a second semester EDP student I've noticed a need for more promotion of social activities on this campus. We need to bring students together by implementing a more friendly environment in to every social activity we will have for the coming year. The other candidates might promise you parties, movies, etc. but ask them if they have experience and the know how to get the job done. I have the experience and the know how to get the job done. I have played in the West Indian music band. I have organized parties and I have been with G.B.F.M. from the start. I will not just show movies, I will show movies you want to see, and give parties you will want to go to. Also, I will not waste my vote in the student council on any unnecessary, but rather put them where it is needed the most. I would try my best to organize, promote, implement, monitor and report all events sponsored by the St. James Student Council.

Joel John Candidate for Social Convenor

## SELF-ASSESSMENT AND CAREER/LIFE PLANNING

Michael O'Neill,  
Placement Officer

So here you are half way through your College training and you're progressing well. You feel satisfied with your program choice and now you'd like to parlay this newly acquired expertise into a successful job.

In order to prepare for the possibility of several job changes within your vocational life, a systematic self-assessment is a useful means of providing personal awareness for the decision-making process. People often do their career and life-planning with little or no preparation, whereas the results can be much more fulfilling if you take the time to prioritize your personal needs and objectives before choosing your job or career. A well-defined strategy can also provide alternatives when external forces, such as job market shifts, have an unacceptable impact on your plans.

As a first step, you will require some accurate information about yourself: interests, skills, strengths and weaknesses, etc. There are several written devices available which can help you with a clear description of yourself at this stage, where it is important to avoid evaluating or analyzing. Keep in mind also that it requires practice to develop your self-assessing skills.

Once you have a basic description of the above-mentioned areas, the next stage is to focus on

those central and stable characteristics in order to identify themes. Examples of themes would be a desire to be in charge, or the enjoyment of outdoor activities and once again these are descriptive, not evaluative. It is helpful to keep track of contradictory findings in order to narrow down how you define a theme. Helpful devices in this process are the Strong-Campbell Interest Inventory, and Holland's "Self-Directed Search." Once you have grouped together all of the related themes and decided upon the relative importance of each group, the next step is to translate this basic assessment into a more useful form, i.e., job and career implications.

Throughout your self-assessment, it is necessary to consider the importance of life-style preferences. Both life-style and career planning are interdependent. If your personal life takes precedence over work, keep this in mind when choosing a job.

Finally, accurate self-knowledge is a good source of confidence in your career and life planning, and although it may be intellectually or emotionally demanding, the process can help you make more satisfying choices for your future.

For further information and assistance with your own career planning, drop in to your Campus Placement Office.

## \$200 TO BE WON

The English and Liberal Studies Divisions are running a poster competition for students. The top prize will be \$200 and there will be three other prizes.

The competition has been organized to promote recognition of

the work of students at George Brown. Students are asked to write a 350 to 500 word description of a major project they have been involved in this year. This description with their photograph and a photograph or illustration of their project will be published on a large poster and displayed throughout the college, in libraries and local high schools.

The design of the poster has been prepared by Debbie Parrott, a second year Graphic Design Student and copies have been printed by the George Brown Graphic Arts Department. These are currently on display at the different campuses.



## WE DO IT!

Winners will be chosen by judges. Some competitive features which will be sought are:

1. Clarity and expressiveness in writing style.
2. Uniqueness of the project and its general interest value.
3. A photograph or illustration with impact.

Entries may be submitted to these offices:  
St. James — Room 404  
Casa Loma — Room C508  
Kensington — Bld. 2 2204  
Please enter and good luck!

## STUDY TOURS

...the travel agency  
that makes education  
a fun vacation!

We provide arrangements whether they are educational,  
sports, pleasure, individual or group travel.

### Selection and prices from:

EGYPT • 2 weeks exploration of ruins and tombs • \$1799.00  
FRASER RIVER B.C. • 1 week river rafting • \$459.00  
BANFF • 6 days trail riding Rocky Mountains • \$345.00  
SPAIN • 2 weeks wind surfing • \$729.00  
BERNUDA • 1 week scuba diving • \$609.00

For information on these and many more vacations

call 597-0166 today

## STUDY TOURS

International Ltd.,  
76 Gerrard Street West at Bay

I.A.T.A. Approved  
Member A.C.T.A.

## Ontario Student Assistance Program 1980-81



Literature and application forms are available from Financial Aid (Student Awards) Offices at Ontario colleges and universities and from Guidance Counsellors at secondary schools throughout Ontario.

Personalized, pre-printed applications are not available.

Apply early!



Hon. Betty Stephenson, M.D., Minister  
Dr. H. K. Fisher, Deputy Minister

# SPORTSCENE

## WOMEN CAGERS CAPTURE O.C.A.A. CHAMPIONSHIPS

by Shekky Yee Woon

The 1979-80 O.C.A.A. Women's Basketball Championship was won by George Brown College at Kirkland Lake during the weekend of March 8-9.

By virtue of winning the League, George Brown played 4th place Seneca in one semi-final while St. Clair went up against Mohawk.

Led by Desiree Lake with a high of 32 points, the Huskies defeated Seneca 65-48 while St. Clair got by Mohawk to go to the finals. Earlier in the season, each team had a 1-1 record in the home and away series and set up the stage for an exciting game.

Midway through the first half, George Brown fell behind by 12 points but kept their composure and by the end of the first half pulled it to the tie game.

In the second half, G.B.C.

Huskies took the lead and never relinquished it with excellent team and aggressive play. Leading scorers were Des Lake 17 and Leslie Dalcin 21. Debbie Congill with 23 points was top scorer for St. Clair and the M.V.P. Both Lake and Dalcin were voted to the All Star team.

The win was the sixth in the past eight years for George Brown and coach Alex Barbier. Congratulations to all the team members and coach Barbier on a successful season.

Following the O.C.A.A. championship win, George Brown travelled to Truro, Nova Scotia to represent Ontario at the Canadian Community Colleges Basketball Championship.

In the first game, G.B.C. was matched against M. Royal College

of Calgary. After staying close in the first half with the score 33-29—in favour of Mr. Royal, our women's team ran into foul trouble early in the second half and three of the starters failed our with 7 minutes left in the game. Mr. Royal went on to win 80-51.

The second game pitted Huskies against Vanier College of Quebec. Once again, for three-quarters of the game, the team stayed close with tough, aggressive teams play but found themselves in foul trouble and went on to lose 84-48.

The scores of both games were in no way indicative of the games itself and throughout the championship, the women performed and represented George Brown and Ontario very creditably.

## END OF SPORTS YEAR

Shekky Yee Woon

Once again, the Athletic year of our Varsity Athletes have come to an end and I might add on a successful note with the Women's Basketball team winning the O.C.A.A. Title. The Coaches and staff of the Athletic Department would like to take this opportunity to thank all the students for your participation in the various sports throughout the year '79-80.

These students have been special to us because of their dedication and devotion to their sport, fellow team members and their College. They have devoted their time in practice and competition after school on weekdays and weekends. They have travelled to Windsor in one direction and Kirkland Lake in the other, not forgetting to take their studies with them.

They have been rewarded by being physically fit; by learning to work with others to achieve success; by learning to better organize their time so that they could fulfill their obligations as a student and an athlete; and others which they themselves only know. Overall, they have improved themselves as human beings because they have worked and learned in various environments, changing situations and with different personalities.

To the graduating students, we wish you good luck in all your future endeavors and we hope that your years at George Brown College were memorable, learning and rewarding experiences. To those returning, we look forward to working, leaving and growing with you in the years to come.



Sparkles Shine, members left to right: Harin, Sunny, Steve, (seated) Diane, Mary, Cheryl.

## SPARKLES WINS INTRAMURAL VOLLEYBALL

In an exciting match that saw 2 teams battle to the last point, "Sparkles" eventually emerged victorious. The two teams got into the finals after 28 teams had entered to compete in the lunch time Intramurals.

Classes represented all divisions on campus. There were 3 Staff teams from Graphic Arts and we hope that this will get other staff members involved in the future. "Sparkles" won to the finals by defeat 104/N—mg

while Roadrunners got by the highly favoured EI-103 team. The final score was 11-8, 7-11, 11-9.

There were many bright and positive aspects of the competition, mainly the fun, competitive and the co-ed ways in which it functioned. I'm sure that the majority of students had a good time and we look eagerly to our next activity soon, hopefully on the sixth floor. Again, thanks for the participation!



Splat!  
Shekky gets creamed in pie-throwing contest.

## GRAPHICS EDGES OUT B&C IN MINI-OLYMPICS

by Nyron Looby

St. James Campus came to life at the lunch hour of April 1st with the first ever Mini-Olympics (no substitute for Moscow). The activity was organized in conjunction with the St. James Student Council and the Athletic Dept.

Featuring various olympic events with a twist, the Mini-Olympics attracted over 300 participants from the St. James community. For the javelin throw students were required to toss straws, for the discus, paper plates were used and for the shot-put, you had the honor of tossing a ping-pong ball.

When all the results were tabu-

lated, it was announced that the Business & Commerce Division had won. However, after a recount Graphic Arts was declared the correct winner. Final results were Graphic Arts 3206; Business & Commerce 3199; Electronics 1721; Watchmaking 1293, and Nursing 370.

Individual honors went to Vince LoManaco of Business & Commerce who got 223 points and Ann Dinker, also of Business & Commerce who got 222. Even though she did not take part in one of the events.

Plans are presently underway for next year's event.

**Democracy works when You Vote**



## LONDON

May Departures from **\$419**

June Departures from **\$449**

One-Way Departures from **\$275**

Any Departure . . .

**No one undersells CUTS, we guarantee it.**

**Canadian Universities Travel Services Limited**

44 St. George St., Toronto • 979-2604

Now Open Saturdays 10-3



# ENTERTAINMENT

with Christine Cooper

## Wavelength

BB GABOR

### ALBUM REVIEW

#### B.B. GABOR

It was inevitable that sooner or later a record company would get smart and pick up on some good talent. Well Anthem Records beat out the others when they released B.B. Gabor's debut album just simply called "B.B. Gabor". This debut album is co-produced by Terry Brown who has had his fingers in the pie so to speak on albums by Rush, Max Webster and Klaatu.

The first single "Nyct Nyct Soviet (Soviet Jewellery)", is a sort of fun put down of the communist way of life in Russia. Gabor takes this song to his heart as his own family fled from the Russian invasion into Hungary in 1956. The feeling's are bitter but the music is good. One of the next prospective single's "Moscow Drug Club", is almost a folk dance type of tune with a beat that would make one try their hand at a cossack type of dance. The title is misleading because the illegal activity that Gabor refers to in this song are things like sneaking away from the watchful eye of the government to listen to forbidden music such as jazz. The Russian trend seems to filter through the whole album but one should not judge Gabor by his musical tendencies, he by no means is a heavy right winger nor an anti-communist, he

is just a Soviet anti-communist.

In my opinion the best cut on the album is a tune called "Metropolitan Life, a fast moving modern pop look at the pace of society. My first reaction to this song was to laugh. And as far as Gabor is concerned he doesn't think that people should be sitting by their turntables crying over some song that he has written, but at the same time his intentions are to stimulate thought. After all unlike disco that is what so much of our New Wave music tends to do to us, basically it just stimulates our thoughts. The real twist on this album comes when you listen to a rendition of Joni Mitchell's "Big Yellow Taxi". On your first listening you probably won't recognize it.

Gabor's main strength lies in the fact that he is so flexible. He isn't feeling strange whether he is playing pop, folk, or jazz rock and this comes through very clearly on this album. And on top of it all Gabor manages to maintain a lively pace making this album thoroughly enjoyable listening. This album will definitely be a big seller in the Metro area this year and if your smart you'll take in one of Gabor's show's before he moves on to bigger things which won't be too far away.

### CONCERT REVIEW BOOMTOWN RATS

Riding high on the crest of the New Wave popularity The Boomtown Rats naturally sold out their two show at the Seneca College Gymnasium. Ticket holders were in for an unexpected treat because the new Wave band that they expected to show up didn't. Instead we were treated to a refreshingly good Rock 'n' Roll Show which turned into more of a party for the band members and in turn included the fans. It looked as though this Irish based band had well prepared themselves to deliver a treat to the audience. At one point there was even some audience participation during the song "Having My Picture Taken" when the band invited the people in the front of the stage to come up and have some photo's taken. My only qualm about this concert was the location. The Seneca gym is a dirge of a place to have concerts and it also festival seating which as far as I'm concerned invites trouble. But that's life and it's also Rock and Roll.

I would like to extend a word of thanks to Mr. Wayne Webster who came through in the clutch and also to Pierre Perrin, for whom without I would be sitting alone throughout the concerts.

### THE ROMONES

As far as I'm concerned you have never seen Rock 'n' Roll in it's most purist form until you have seen the Ramones live in concert. They are everything I expected them to be and more.

They were fast, loud, driving and most of all their sound was almost infectious as I found it very difficult to stay put in my seat. Before you had time to appreciate one song they were into the next, song leading into song into song. Talk was little but the emotion and the intensity was all there for the making of a great concert. Joey (just coming off a bout of tonsillitis) was surprisingly in good

form, although there were points of the concert where you couldn't distinguish his words, it didn't matter though, because the audience concisted strictly of Ramones fans who definitely know what he was saying. Dee Dee played up to the fan's who were crammed against the stage reaching out in hope of touching his sweaty body. At one point a Roadie came on to clear away the people but much to our surprise it was Dee Dee who should the Roadie away. Obviously he was going to give these people what they had come for and at the same time enjoy the popularity that the Ramones have worked for so long to obtain. Other guitarist Marky Ramone never once let up to show any signs of anything other than "Let us Entertain You", and drummer Johnny Ramone, well what can I say except that he never missed a beat and with the kind of music the Ramones play that is an exceptional feat. I tip my hat to the Ramones who played one helluva show and deserve the reception they received. This band had definitely payed their dues and we can expect alot more from them in the future.

onto sometime in mid April.... Jazz fans will be delighted to hear that Mr. Stan Getz will be in Toronto for a week at Bourbon St. Dates have not yet been finalized as of yet but it will be during the month of April....and Max Webster is travelling to Barrie to play at their Roxy Theatre on the 19th of April....Get your surf boards out and your archie sandals on because those never say die Beach Boys will be catching a wave into Toronto on April 27th to perform at the Gardens....And that 16 year old cup cake Rachel Sweet will be belting out her songs at the Palais Royale on April 30th....The Preachers will be on show at the Maple Leaf Ballroom on St. Clair Ave. on the evening of May 1st....The Minglewood Band returns to the El Mocambo to play for three nights from May 1-3....and finally on the concert line up the Who will be catching the Magic Bus into good old T.O. for a May 5 and 6th appearance. I understand that both those shows have been sold out....So concert wise it looks like a good month and a great way to kick off the spring!!!!

### XTC

"Leave it alone, it's only Pop!" That's what XTC's Andy Partridge had to say to the critics in the audience on the night of their return performance to Toronto. Returning from a cross country tour, it was evident that the band members were exhausted. The effort seemed to be forced on their part and although the execution of the music was above par, Partridge, Colin Moulding and Barry Andrews appeared to just be going through the motions of making music. The band was well received by the audience who really responded to their most popular tunes like "Making Plans for Nigel" and "Life Begins at the Hop", for most obvious reasons of their abundant airplay. For those who came to hear XTC's music, they got what they paid for. But for those who came for excitement and to pick up on some of the high energy, well like myself you probably just went home and went to sleep. Glad that it was over and wondering when the rigning in your ears would stop.

## FLORIDA TRIP- IN THE SUN

by Michele Gander

Students and their friends left Toronto on March 15th for one week in the sun. We left behind the freezing cold, school pressure and inflation, to enjoy a holiday that was well deserved. Arriving in Florida, we soon discovered that we would have to discard our warm clothing and quickly get into something cooler. The staff at our luxurious hotel, the Stouffer Lauderdale Surf Hotel, was attentive in every way to make our stay pleasant, and they were eager to help us find the right places to visit. As soon as we unpacked our suitcases, our group of 31 raided the beach and dived into the waves of the cool Atlan-

tic. The weather didn't let us down once throughout the week, with temperatures ranging from 75°F to 80°F. Many of us were also given the chance to do some bodysurfing, thanks to strong and large waves.

The nights in Ft. Lauderdale could never be compared to the nights here in Toronto. Many of us didn't get much sleep due to the constant activity which ends, if you are lucky, at 4 a.m. We were always visiting new and exciting places, such as the Playpen, Mr. Pips and Pete and Lenny's. Some of us in the group were able to get tickets on the Jungle Queen cruise ship. The cruise, up the New

River and the "all-you-can-eat" bar-b-q and shrimp dinner, a vaudeville show and a sing-a-long made it most enjoyable and a must for anyone visiting Ft. Lauderdale. We also found many lovely and inexpensive restaurants where we dined, shared our days ventures or planned the evening activities.

Before we knew it, we were packing our bags, boarding our plane and being greeted by rain and cold temperatures.

We would all like to thank Mr. Mistry for giving us the opportunity for such a wonderful and worry free holiday in the sun.

Thank you Adi.



Florida—you should have seen it as John, Mr. Mistry, Zeek and Paul did

# ALUMNI

CONTINUED FROM PAGE 1

We, the graduates, and undergraduates as well, will be called upon to give some of our time, support, and devotion to the college in return for the benefits which we have received from attending George Brown College. The exciting thing about all this is that we will be able to contribute to the strength of the college and the growth of the alumni federation through very interesting, exciting, and fulfilling means. Just think! We will all be able to keep in contact with each other and college life through class reunions, social get-togethers, sporting activities, fund raising activities, providing volunteer help to the college, and using facilities such as the gym, and library. No longer will graduation mean losing contact with close friends and good times and the end of our ties with George Brown College. Graduation will now mean just a change in status — from student to alumnus, and our lifelong contact with the college will continue unabated.

## WHAT CAN THE ALUMNI FEDERATION DO FOR YOU?

As time goes by, the services which the federation will be able to provide will increase. Just imagine — low-cost group insurance policies, or low-cost group insurance policies, or low-cost charter flights to your favourite vacation spot. How about continuing education programmes to help us cope with the economic and political dislocations of the '80s? These aren't dreams! They can be made a reality in a relatively short period of time with the enthusiastic support of our graduates. But what can the federation do for you now?

Well, it can:

— Keep you informed about George Brown College affairs and activities through alumni publications and mailings.

- Assist in locating "lost" class mates and friends.
- Assist in arranging class reunions and social get-togethers.
- Assist in providing access to the college's facilities and services such as: Library, gym, pubs. Not bad, eh?

## WHAT DOES ALUMNI MEMBERSHIP COST?

Surprise! There is no membership fee and there are no forms to fill out. Remember that upon graduation, membership is automatic. You will be able to receive all alumni publications and use college facilities so long as your correct address is on file.

## HOW WAS THE ALUMNI FEDERATION FORMED?

The concept was initiated in March 1979 by Allied Health graduate, Jaro Wojcik, who, under the guidance of John McRae, then a human relations instructor at Casa Loma, spent the succeeding three months on research and development, and contacting the following core group members who would assist in developing the concept:

Garry Lee, Business and Commerce graduate  
Joe Mulcahy, Graphic Arts graduate  
Jim Matera, Allied Health student

Charles Goldenberg, Business and Commerce graduate  
Lorraine Boornhour, Allied Health graduate  
Louis March, Business and Commerce graduate  
Maurice Chambers, Business and Commerce graduate

The first core group meeting was held on June 8, 1979, and by December 31, 1979, 20 were convened. In that month also, John McRae was appointed advisor on alumni affairs to president, Douglas Light. Since January 1980, at least one meeting

per week has been held under John McRae's direction. In addition, apart from regular scheduled meetings, countless hours have been spent by the core group members working on special assignments for the development of the alumni federation. The amazing thing about all this is that the group members are all volunteers; they have given their time and expertise freely, and they have been together for almost a year to form your alumni federation — a truly phenomenal feat for George Brown students!

## WHAT IS THE STRUCTURE OF THE ALUMNI FEDERATION?

All alumni are automatically members of the George Brown College Alumni Federation, which is simply an umbrella organization for your individual constituent alumni associations. The constituent alumni associations include:

Business and Commerce  
Graphic Arts  
Electronics  
Allied Health  
Food Technology  
Fashion Technology  
Theatre Arts  
Addiction Counselling

## HOW DO YOU KEEP IN TOUCH?

Many of you will be graduating in May, so why not leave your name, address, and programme with your student council office. You will then be able to receive information in the mail on upcoming events. If you have a change of address, phone the St. James student council at 368-4641. Your alumni federation is looking forward to any suggestions, comments, or enquiries that you may have — let's keep the friendships and good times going!

MORE TO COME NEXT ISSUE!

## Our Changing World

A series presented by Adi Mistry

### CREATIVE THINKING

Creative thinking — I Sir Henry Irving, the English actor, was once a witness for the prosecution in a criminal case. The defense lawyer tried to browbeat and confuse him. "At what hour," he asked, "did you see this occur?"

"I think — began Sir Henry. The lawyer interrupted with shouts.

"No one cares what you think!" "It's what you know that matters!"

Don't you care to hear what I think?" asked the famous witness.

"We certainly do not!" snapped the lawyer.

"Then I may as well leave the witness box, said the actor. 'I can't talk without thinking. I'm not a lawyer!'"

Our ability to communicate includes many skills: thinking, doing, observing, talking, listening, writing and reading. But thinking comes first — because it is basic to all the others.

What is creative thinking? James Harvey Robinson, the historian recognized four types of thinking: a) day dreaming, b) making decisions, c) rationalizing to support what we already believe, d) the thinking that causes us to change our minds.

We often use statistics, actual surveys, mathematical equations, valid reports, and relevant facts to



Adi Mistry

help us in our reasoning processes.

But creative thinking — what is it? Some one has said, "Talent is doing easily what others find difficult. Genius is doing easily what seems impossible." Great creativity has been accounted for as biological variation that permits the achievement of great things without the awareness of it. According to Alex Osborne, all of us have the power to think creatively —

As one quip goes, "nothing is impossible — but some people are!"

"Creative thinking is business and industry, as we use the term, does not imply the extraordinary genius that motivated Einstein, Henry Ford, or Shakespeare. It implies, rather our free wheeling ingenuity to produce unusual solutions to ordinary problems in class or in industry.

So, why not use it effectively.

## LEWIS DENTAL CERAMIC LABORATORY LIMITED

3111 Dufferin Street, Toronto, Ontario M6A 2S7

Telephone

Business (416) 787-1131

HARRY LEWIS, R.D.T.

Serving the TEXTILE-KNITWEAR AND LEATHER INDUSTRIES



MILT KAHN

364 RICHMOND STREET W.  
TORONTO, ONTARIO M5V 1X7  
(416) 363-2667

use of a sophisticated and interesting slide show. The team concluded from their studies that DRG should continue to import (buy) Hold/Gro until at least 1982 when the annual sales volume reaches \$1 million.

Chapter members participating in the awards night were: Sylvia Richardson, Sandra Palmario, Stephen Mander, Carl Brittain, Frank Nadler, and Richard Voelker. The AMA Toronto Chapter Student Awards Night was co-ordinated by Student Affairs Person Bob Stamp as well as Grant Davidson, Toronto Chapter president. Dieter Doederlein, regional vice president-elect of the Canadian Region on the AMA Board of Directors, was one of the judges of the student competition.

## G.B.C. AWARDED 1ST PLACE

Congratulations are in order for the collegiate chapter of the AMA at George Brown College; chapter members won first place for a presentation of their marketing project at the Toronto competition hosted by Toronto AMA Chapter. George Brown was the only AMA collegiate chapter of the three schools competing in the competition, which was held on Tuesday, February 19.

George Brown chapter's project was entitled: "Estimating Market Potential: Whether to Make or Buy". The students determined the market potential in Canada for Hold/Gro Erosion Control Fabric, a biodegradable product that reduces land erosion and encourages grass and plant growth. The project was conducted for DRG Packaging Company; the company needed to determine whether it should continue to import the Hold/Gro product or begin manufacturing it in Canada.

The six students giving the presentation discussed the DRG Company, Hold/Gro and "Whether to Make or Buy" through the



Friendship Inn  
Muir Park Hotel

ESHWAR DEALLY  
GENERAL MANAGER  
FRIENDSHIP INN CO-ORDINATOR



2900 Yonge Street  
Toronto, Canada M4N 2J8  
Telephone (416) 488-1193

## PINKERTON'S THE PROFESSIONALS REQUIRES MALE & FEMALE SECURITY OFFICERS

For full time & special events positions.

In Mississauga, West, Central, East Toronto locations. No experience required as we provide full training.

- Must be able to work shifts.
- Read, write and speak English fluently.
- Drivers license an asset.

### BENEFITS:

- Free Uniforms.
- Paid vacation.
- Current profit sharing plan.
- Company paid life insurance.

PLEASE APPLY IN PERSON:  
15 TORONTO ST., 9TH FLOOR  
MONDAY TO FRIDAY 9:00am — 4:00pm

Vote  
Election Day  
April 23rd